






DESIGN BRIEF FORM

COMPANY NAME	<input type="text"/>	CONTACT PERSON	<input type="text"/>	TELEPHONE NO.	<input type="text"/>
EMAIL ADDRESS	<input type="text"/>	COMPANY WEBSITE	<input type="text"/>	EXHIBITION SHOW	<input type="text"/>
EXHIBITION LOCATION	<input type="text"/>	STAND NO.	<input type="text"/>	HALL NO.	<input type="text"/>
DIMENSION	<input type="text"/>	STAND SIZE	<input type="text"/>	DEADLINE	<input type="text"/>
				BUDGET	<input type="text"/>

STAND REQUIREMENTS

STAND TYPE

<input type="radio"/> INLINE (1 SIDE OPEN)	<input type="radio"/> WALK THROUGH (2 PARALLEL SIDES OPEN)	<input type="radio"/> CORNER (2 SIDES OPEN)	<input type="radio"/> PENINSULA (3 SIDES OPEN)	<input type="radio"/> ISLAND (4 SIDES OPEN)
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DECK LEVEL	DESIGN THEME	FLOORING	MEETING	HANGING STRUCTURE
<input type="radio"/> SINGLE	<input type="radio"/> MODERN	<input type="radio"/> RAISED	<input type="radio"/> OPEN	<input type="radio"/> YES
<input type="radio"/> DOUBLE	<input type="radio"/> CLASSIC	<input type="radio"/> MELAMINE	<input type="radio"/> SEMI	<input type="radio"/> NO
	<input type="radio"/> HIGH END	<input type="radio"/> CARPET	<input type="radio"/> VIP	
		<input type="radio"/> LAMINATE	QTY <input type="text"/>	

UTILITY ROOM & EQUIPMENTS

<input type="radio"/> Storage Room	QTY <input type="text"/>	<input type="radio"/> Reception Counter	QTY <input type="text"/>	<input type="radio"/> Bar Counter	QTY <input type="text"/>	<input type="radio"/> Glass Showcase	QTY <input type="text"/>
<input type="radio"/> Display Counters	QTY <input type="text"/>	<input type="radio"/> Brochure Holder	QTY <input type="text"/>	<input type="radio"/> Work Station	QTY <input type="text"/>	<input type="radio"/> Display Podium	QTY <input type="text"/>
<input type="radio"/> Lightbox Posters/logo	QTY <input type="text"/>	<input type="radio"/> Fridge	QTY <input type="text"/>	<input type="radio"/> Tables	QTY <input type="text"/>	<input type="radio"/> Chairs	QTY <input type="text"/>
<input type="radio"/> Coat Rack	QTY <input type="text"/>	<input type="radio"/> Kettle	QTY <input type="text"/>	<input type="text"/>		Others:	QTY <input type="text"/>

AV REQUIREMENT

<input type="radio"/> Speakers	QTY <input type="text"/>	SIZE <input type="text"/>	<input type="radio"/> Laptop	QTY <input type="text"/>	SIZE <input type="text"/>	<input type="radio"/> TV	QTY <input type="text"/>	SIZE <input type="text"/>	<input type="radio"/> Video Wall	QTY <input type="text"/>	SIZE <input type="text"/>
<input type="radio"/> Others:										QTY <input type="text"/>	SIZE <input type="text"/>

PRODUCT DISPLAY DETAILS

Please mention dimension/weight and special requirements if any, or you may send us product catalogue or images.

OTHER INFORMATION/SPECIAL INSTRUCTIONS/REQUIREMENTS

WHAT IS YOUR DEMOGRAPHIC/AUDIENCE TARGET?